

SPONSORSHIP OPPORTUNITIES



THE 2017
NHA



MARSH & McLENNAN
AGENCY

GOLF GATHERING

JULY 28, 2017

HOSTED BY
STEDMAN GRAHAM

SHOTGUN START 12:00 NOON

For more information on
Sponsorship Opportunities
contact Mia Hall 858.244.8262 |

mhall@neighborhoodhouse.org

RANCHO BERNARDO INN
17550 Bernardo Oaks Drive
San Diego, CA 92128





THE 2017
NHA
MARSH & MCLENNAN
AGENCY
GOLF GATHERING

SPONSORSHIP OPPORTUNITIES

| | | |
|-------------------|-------------|----------|
| TITLE | SOLD | \$30,000 |
| PRESENTING | SOLD | \$25,000 |
| GOLF SHIRT | SOLD | \$8,000 |
| DINNER RECEPTION | | \$5,000 |
| FOOD AND BEVERAGE | | \$5,000 |
| GOLF HAT | SOLD | \$3,500 |
| GOLF CART | | \$2,500 |
| TOWEL | | \$2,500 |
| AWARDS/TROPHY | SOLD | \$2,500 |
| CIGAR | | \$2,500 |
| LONGEST DRIVE | SOLD | \$2,500 |
| HOLE IN ONE | | \$2,500 |
| DRIVING RANGE | SOLD | \$1,500 |
| SWAG BAG | | \$1,200 |
| HOLE | | \$1,000 |

PLAYING POSITIONS

| | |
|-----------------------|---------|
| EAGLE FOURSOME | \$1,700 |
| BIRDIE FOURSOME | \$1,200 |
| INDIVIDUAL PAR PLAYER | \$300 |





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GOLF GATHERING

TITLE

SOLD

\$30,000

- Company name aligned within event title on all marketing, PR and advertising (print and digital) and all tournament attire
- Company logo on print materials (as available, time sensitive)
- Company logo on course signage
- Company logo on all marketing collateral
- Your logo/link in header of all digital marketing collateral
- (4) Individual admissions to Continental Breakfast
- (3) Golf foursomes, including all group benefits — cart, range balls, lunch, etc.
- (1) Of your foursomes to play a round of golf with host, Stedman Graham
- (15) Seats at Dinner Reception featuring hosted dinner buffet and awards
- On course drink tickets for 12 golfing participants
- Banner placement within event site, including Registration and Dinner Reception (sponsor provides)
- (4) Additional complimentary participant gift bags, including event attire
- Sponsor recognition and speaking opportunity at Dinner Reception
- Marketing table display(s) opportunity at Dinner Reception
- Logo on all table signage at Dinner Reception
- Opportunity to provide auction item and/or opportunity drawing item(s)
- Opportunity to contribute logo'd item to participant gift bags

PRESENTING

\$25,000

- Company name aligned with event title as "Presented By" on all marketing, PR and advertising (print and digital)
- Company logo on print materials (as available, time sensitive)
- Company logo on course signage
- Sponsor recognition on website
- Your logo/link in all digital marketing collateral
- (2) Golf foursomes, including all group benefits — cart, range balls, lunch, etc.
- (12) Seats at Dinner Reception featuring hosted dinner buffet and awards
- On course drink tickets for all 8 golfing participants
- Banner placement within event site, including Registration and Dinner Reception (sponsor provides)
- Sponsor recognition at Dinner Reception
- Marketing display(s) opportunity at Dinner Reception
- Opportunity to host Marketing Booth/Hole Sponsor on 18th tee
- Opportunity to provide auction item and/or opportunity drawing item(s)
- Opportunity to contribute logo'd item to participant gift bags
- (4) Admittances to a Continental Breakfast



GOLF SHIRT

SOLD

\$8,000

- Company logo on print materials (as available, time sensitive)
- Company logo on course contest signage
- Sponsor recognition on website
- Your logo/link in all digital marketing collateral
- (1) Golf foursome, including all group benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- On course drink tickets for 4 golfing participants
- Hole promotional booth
- Banner placement within event site, including Registration area and Hole Sponsor location
- Sponsor recognition at Dinner Reception during Contest Awards presentation
- Opportunity to contribute logo'd item to participant gift bags

DINNER RECEPTION

SOLD

\$5,000

- Company name aligned within Dinner Reception, PR and advertising (print and digital)
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo/link in all digital marketing collateral
- (1) Golf foursome, including all group benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Banner placement at Dinner Reception area (sponsor provides)
- Marketing display(s) opportunity at Dinner Reception and at each guest seat
- Opportunity to provide auction item and/or opportunity drawing item(s)
- Opportunity to provide logo'd item to Dinner Guests and participant gift bags

FOOD AND BEVERAGE

SOLD

\$5,000

- Your Company sponsorship recognized with name and logo "label" on each PLAYER BoxeLunch on-course
- Your Company information flyer (or promotional item) included in each boxed lunch with company name, logo and business information (sponsor provides)
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Company name and logo on print materials (as available, time sensitive)
- Signage on (2) Beverage Carts
- Signage at Golf Grille
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area
- Opportunity to contribute logo'd item to participant gift bags





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GOLF CART

SOLD

\$3,500

- Your Company sponsorship recognized with name and logo on assignment signag on each PLAYER GOLF CART on-course
- (1 Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area
- Opportunity to contribute logo' d item and/or marketing material to participant gift bag

GOLF HAT

\$3,500

- Your Company sponsorship recognized with name and logo on each PLAYER Hat on-course
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area

TOWEL

\$2,500

- Your Company sponsorship recognized with name and logo on each PLAYER Towel on-course
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area
- Opportunity to contribute logo' d item to participant gift bags



AWARDS | TROPHY

\$2,500

- Your company sponsorship recognized on each award/trophy
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- (4) Admittances to the Pro Clinic with a Continental Breakfast
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area
- Pictures with Pro

CIGAR **SOLD**

\$2,500

- Your Company sponsorship recognized with name and logo on each CIGAR label
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area
- Opportunity to contribute logo'd item to participant gift bags

LONGEST DRIVE

\$2,500

- (1) Hole promotional signage
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Hole promotional booth
- Company name and logo on print materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception
- Opportunity to display your Marketing material at Registration area





HOLE IN ONE

SOLD

\$2,500

-
- Hole promotional signage
- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Opportunity for collateral distribution to golfers at Hole
- Company name and logo on printed materials (as available, time sensitive)
- Sponsor recognition on website
- Your logo in all digital marketing collateral
- Sponsor recognition at Dinner Reception

DRIVING RANGE

\$1,500

- Opportunity for collateral distribution to golfers at Driving Range
- Signage at Driving Range
- Sponsor recognition on website
- Sponsor recognition at Dinner Reception
- (2) Seats at Dinner Reception featuring hosted dinner buffet and awards

SWAG BAG

SOLD

\$1,200

- (1) Golf foursome, including all player benefits — cart, range balls, lunch, etc.
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- (4) Participant Gift Bags, including tournament attire and additional complementary gifts





HOLE

\$1,000

- Your Company marketing display on-course along with your chosen or assigned NHA program
- NHA provides custom "HOLE SPONSORED BY" signage recognizing your company name/logo
- Sponsor recognition on website
- Sponsor recognition at Dinner Reception

PLAYING Positions

EAGLE FOURSOME

\$1,700

- (4) Playing positions, including cart
- (4) EAGLE packages, each including: (2) mulligan's, (5) Drawing Tickets and drink tickets
- (4) Participant Gift Bags, including tournament attire and additional complementary gifts
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards
- Corporate name/business recognition in digital marketing collateral
- (2) Admittances to a Continental Breakfast

BIRDIE FOURSOME

\$1,200

- (4) Playing positions, including cart
- (4) Participant Gift Bags, including tournament attire and additional complementary gifts
- (4) Seats at Dinner Reception featuring hosted dinner buffet and awards

INDIVIDUAL PAR Player

\$300

- (1) Playing position, including cart
- (1) Participant Gift Bag, including tournament attire and other items
- (1) Seat at Dinner Reception featuring hosted dinner buffet and awards





HOSTED BY
Stedman
Graham

REGISTRATION Form

TOURNAMENT INFORMATION

Friday, July 28, 2017
SHOTGUN Start at 12:00 Noon

RANCHO BERNARDO INN
17550 Bernardo Oaks Drive
San Diego, CA 92128
877.517.9340

Company Name _____

Your Name (Point of Contact) _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____

Select Sponsorship Level:

- ☐ TITLE **SOLD** \$30,000
- ☐ PRESENTING \$25,000
- ☐ GOLF SHIRT **SOLD** \$8,000
- ☐ DINNER RECEPTION **SOLD** \$5,000
- ☐ FOOD AND BEVERAGE **SOLD** \$5,000
- ☐ GOLF HAT \$3,500
- ☐ GOLF CART **SOLD** \$2,500
- ☐ TOWEL \$2,500
- ☐ AWARDS/TROPHY \$2,500
- ☐ CIGAR **SOLD** \$2,500
- ☐ LONGEST DRIVE \$2,500

- ☐ HOLE IN ONE **...SOLD** \$2,500
- ☐ DRIVING RANGE \$1,500
- ☐ SWAG Bag **...SOLD** \$1,200
- ☐ HOLE Sponsor \$1,000

PLAYING Positions

- ☐ EAGLE FOURSOME \$1,700
- ☐ BIRDIE FOURSOME \$1,200
- ☐ INDIVIDUAL PAR PLAYER \$300

I/We cannot attend, please accept my/our donation of:

- ☐ \$200 ☐ \$500
- ☐ \$1,000 ☐ OTHER \$ _____

PLEASE MAIL PAYMENT TO: Neighborhood House Association
Attn: 2017 Golf Gathering
5660 Copley Drive
San Diego, CA 92111

Or pay online with credit card at www.neighborhoodhouse.org.
Please make checks payable to: Neighborhood House Association
For other methods of payment, contact mhall@neighborhoodhouse.org
For more information, visit www.neighborhoodhouse.org

PLEASE SUBMIT REGISTRATION FORM
WITH FULL PLAYER LIST ATTACHED TO
mhall@neighborhoodhouse.org
OR MAIL WITH PAYMENT NO LATER THAN JULY 1ST.

For more information about
SPONSORSHIP OPPORTUNITIES
contact Mia Hall at
mhall@neighborhoodhouse.org



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PLAYER List

COMPANY _____ TEAM NAME _____

| | | | |
|----------|-------|----------|------------|
| Player 1 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 2 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 3 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 4 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |

COMPANY _____ TEAM NAME _____

| | | | |
|----------|-------|----------|------------|
| Player 1 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 2 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 3 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 4 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |

COMPANY _____ TEAM NAME _____

| | | | |
|----------|-------|----------|------------|
| Player 1 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 2 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 3 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 4 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |

COMPANY _____ TEAM NAME _____

| | | | |
|----------|-------|----------|------------|
| Player 1 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 2 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 3 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |
| Player 4 | _____ | _____ | _____ |
| | Name | Handicap | Shirt Size |