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President and CEO
Rudolph A. Johnson, III

For Immediate Release

Date: June 28, 2010
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**San Diego Regional Chamber of Commerce President Joins
Neighborhood House Association Board of Directors**

SAN DIEGO – Ruben Barrales, President and Chief Executive Officer of the San Diego Regional Chamber of Commerce, has joined the board of directors of the Neighborhood House Association, one of San Diego County’s oldest and largest nonprofit human services organizations.

"I am honored to be on the Board of Directors of an organization that delivers quality services to those most in need in our community," said Barrales.

Mr. Barrales is joining 19 other board members that provide oversight and leadership to an agency that serves over 22,000 families annually, employs over 800 staff members and maintains an annual operating budget of more than \$82 million.

Mr. Barrales’ leadership and public service background includes serving in the White House for more than five years as Deputy Assistant to the President and Director of Intergovernmental Affairs for President George W. Bush. Prior to joining the president's staff, he was president and CEO of Joint Venture: Silicon Valley Network, a civic organization of Silicon Valley business, government and academic leaders focused on education reform and public policy. Barrales also became the first Latino elected to the San Mateo County Board of Supervisors in 1992, where he served two terms.

In addition, Mr. Barrales has served on various boards of directors and won several prestigious awards, including the “Ohtli Award” from the government of Mexico for his commitment to

improving the well-being of Hispanics in the United States, being named by *Hispanic Business Magazine* as one of the "100 Most Influential Hispanics" in the United States three times and being named by the World Economic Forum as "A Global Leader for Tomorrow."

"Ruben Barrales' extensive experience in business and government will be invaluable as NHA grows its strategic business operations for the future," said NHA President and CEO Rudolph A. Johnson, III. "His commitment to ensuring the vitality and growth of the San Diego community is reflected in his role with the chamber and aligns with the mission and vision of NHA."

Mr. Barrales joined the NHA board of directors June 1, 2010

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About Neighborhood House Association

NHA helps thousands of individuals and families improve their quality of life through a network of 11 programs in more than 100 locations throughout San Diego County. Further information is available at www.neighborhoodhouse.org