



"Committed to Excellence"

VIBRA BANK™ 

PRESS RELEASE

Date: October 29, 2008
Contact: Luis Gonzalez
858.244.8182
858.518.8958

Neighborhood House Association Invests \$100,000 into Local Community

SAN DIEGO-Chula Vista Mayor Cheryl Cox, as well as executives from Chula Vista's Vibra Bank and Neighborhood House Association (NHA), were present today when NHA, San Diego's largest multi-purpose human services agency, presented a check deposit of \$100,000 to Vibra Bank, San Diego County's only locally-owned multi-cultural bank focusing on the Hispanic market. The deposited funds will be used by Vibra Bank to support local economic growth throughout San Diego.

"NHA has a long-standing tradition of supporting the economic development of San Diego's local communities and already contributes over 30 million dollars to the local economy every year," said NHA President and CEO Rudolph A. Johnson, III. "Investing in local business development programs helps NHA fulfill its mission of building stronger communities."

Vibra Bank, which opened July 2008, was founded by mostly local Hispanic business people who saw the need for a bicultural community bank providing San Diego County businesses, business owners and professionals with a personalized banking experience. The bank's mission is to empower and inspire its customers to reach their goals and potential with the support of the bank's resources and commitment to building quality relationships.

"It is through partnerships with established organizations like the Neighborhood House Association, which also works toward serving San Diego's under-served, that we are able to grow and strengthen our community," said Scott Parker, President & CEO of Vibra Bank.

The Neighborhood House Association (NHA) is San Diego County's largest multi-purpose human services agency. NHA helps thousands of individuals and families improve their quality of life by providing vital social services including employment, healthcare, child, family and senior services. For more information, visit www.neighborhoodhouse.org.